UT Knoxville Student Sexual Misconduct Prevention Plan
A YEARLONG CYCLE OF COMPREHENSIVE EDUCATION
SUMMER 2019–SPRING 2020

OUR CAMPUS COMMITMENT

The University of Tennessee is committed to creating and maintaining a safe and non-discriminatory learning, living, and working environment free from sexual harassment, dating and domestic violence, stalking, sexual exploitation, and retaliation. Grounded in the Center for Disease Control’s social-ecological model, the university’s Title IX commitment emphasizes five key areas—policy, prevention, support and interim measures, investigation and resolution, and patterns and trends.

Summer 2019

STUDENT ORIENTATION
6,599
Incoming Students

PARENTS PANEL ORIENTATION
Start the Conversation: Consent & Alcohol
6,000
Parents and families

TRAINING
The VOL Module: Social Responsibility
1,885
First-year students

Fall 2019

CAMPAIGNS AND EVENTS

Red Zone
7 events, 7 locations, 7 weeks
2,397
Participants

World Sexual Health Day
149
Participants

Domestic Violence Awareness Month
2 Bean Boozled events
85
Participants

Safe Fall Break
324
Participants

Cozying Up with Consent
309
Participants

Movember
2 events
312
Participants

Graduate Student Orientation
1 tabling event
124
Participants

RA Sexual Health
1 tabling event
30
Participants

Title IX Panel
12
Participants

Participants include students, faculty, and staff.
CAMPAIGNS AND EVENTS

Stalking: It’s Not a Compliment
31 Participants

“Better Together” Silent Disco
47 Participants

Safe Spring Break
256 Participants

Sexual Assault Awareness

Month
77,000+ social media impressions
3,171 social media engagement actions
3 virtual events
92 Participants

Date Dive with Title IX, Virtual Hike the Hill in Heels, Vols Help Vols: Responding to Trauma

Ongoing Programs and Training

It’s Not Taboo: Sexual Health
7 programs, 308 student participants
96%
Correctly identified UT’s definition of consent

Volunteers Speak UP!
Alcohol Edition
12 programs, 167 student participants
Vols Help Vols Edition
1 program, 90 student participants
First-Year Studies Edition
9 programs, 235 student participants
96%
Felt confident they could safely intervene to help a fellow Vol

Fraternity Edition
1 program, 40 student participants
85%
Correctly identified the steps to being an active bystander

Consent
5 programs, 90 student participants
96%
Correctly identified UT’s definition of consent

Feeling Your Best at UT
7 programs, 168 student participants
Healthy Relationships
11 programs, 161 student participants
87%
Aware that UT has resources and support for those who want to report an abusive relationship

VOLS A.C.T.
34 faculty, staff, and graduate students trained via Zoom

Mandatory Reporter
99%
Faculty and staff completed online training

Getting Our Messages Out

9,056 Postcards
Mandatory reporter, campus resources, active bystander

525 “You Are Not Alone” Posters and
2,200 “You Are Not Alone” Cards placed in
62 Buildings

1,232 Consent Posters
placed in
62 Buildings

1,200 Red Zone bookmark cards

Daily Beacon
2 digital ads
Campus Digital Signage
Tennessee Today and
Vol Update
Ongoing coverage
Campus-wide Email
Student, faculty, and staff email about policy and prevention

Spring programming was affected by the closure of campus following spring break because of the COVID-19 pandemic.