UT Knoxville Student Sexual Misconduct Prevention Plan

A YEARLONG CYCLE OF COMPREHENSIVE EDUCATION
SUMMER 2020–SPRING 2021

OUR CAMPUS COMMITMENT
The University of Tennessee is committed to creating and maintaining a safe and nondiscriminatory learning, living, and working environment free from sexual harassment, dating and domestic violence, stalking, sexual exploitation, and retaliation. Grounded in the Center for Disease Control and Prevention’s social-ecological model, the university’s Title IX commitment emphasizes five key areas—policy, prevention, supportive measures, investigation and resolution, and patterns and trends.

Summer 2020
PRE-ORIENTATION ONLINE MODULE
5,009
Incoming students

Fall 2020
CAMPAIGNS AND EVENTS
Tarana Burke Meet and Greet with Q&A
115
Participants
Vols CARE
6 presentations
129
Participants
When to Swipe Left
6
Participants
Yes, No, Maybe? Alcohol & Consent
1
Participant
Your Campus, Your Rights
Presentation and panel discussion
9
Participants
World Sexual Health Day
4
Participants

Spring 2021
CAMPAIGNS AND EVENTS
Clifton M. Jones Leadership Workshop—Stand Out & Speak Up
3
Participants
Stalking Awareness Week—Sliding into Your DMs
7
Participants
Shadeen Francis, LMFT “How Does It Feel?”
5
Participants
“Embodying Healing and Joy in Relationships and Sexual Wellness” Black Issues Conference
76
Participants
Communication & Healthy Relationships at Your First Job
7
Participants

Sexual Assault Awareness Month
10 events
277
Participants
Wellness Wednesdays
VOLentine’s Day Instagram Live
93
Views
Wellness Survival Kit Distribution at RecSports Mini Golf event
60
Participants
Shamrock Your Stress Away
101
Participants

Participants include students, faculty, and staff.
Ongoing Programs and Training

Consent
1 program
19 Student Participants

Feeling Your Best at UT
16 programs
309 Student Participants

It’s Not Taboo: Sexual Health
2 programs
13 Student Participants

Volunteers Speak UP!
Vols Help Vols Edition
5 programs
132 Student Participants

CHEW Overview and
Vols A.C.T. Training for RAs
76 Student Participants

Healthy Masculinity and
Campus Sexual Harassment
27 Student Participants

IFC/Panhellenic New
Member Online Orientation
2,280 Participants

Vols A.C.T. Training for
Graduate Students
8 Student Participants

Active Bystander Training
28 Student Participants

Active Bystander &
Consent Training
24 Student Participants

First-Year Programs (FYS
101) Center for Health
Education and Wellness
Module
The Vol Module
completed by
1,095 Students

Chit Chat with CHEW
20 programs
413 Student Participants

Feeling Your Best at UT
more than
2,314 Students had
access to recording

Social Media

“Consent Is ...” campaign
4,814 impressions
44 engagements

Domestic Violence
Awareness Month
1,203 impressions
33 engagements

Stalking Awareness Week
2,088 impressions
18 engagements

Healthy Communication Month
1,947 impressions
9 engagements

Sexual Assault Awareness Month
20,449 impressions
123 engagements

Other Communication

Daily Beacon
Consent ad in Welcome Back edition
(4,500 printed copies)

On Rocky Top
Start the Conversation: Alcohol and Consent ad (8,500 households)

Campus Digital Signage
Tennessee Today and Vol Update
Ongoing coverage

Campus-wide Email
Student, faculty, and staff email about policy and prevention