

UT Knoxville Student Sexual Misconduct Prevention Plan A YEARLONG CYCLE OF COMPREHENSIVE EDUCATION

SUMMER 2020–SPRING 2021

OUR CAMPUS COMMITMENT

The University of Tennessee is committed to creating and maintaining a safe and nondiscriminatory learning, living, and working environment free from sexual harassment, dating and domestic violence, stalking, sexual exploitation, and retaliation. Grounded in the Center for Disease Control and Prevention’s social-ecological model, the university’s Title IX commitment emphasizes five key areas—policy, prevention, supportive measures, investigation and resolution, and patterns and trends.



Summer 2020

PRE-ORIENTATION ONLINE MODULE

5,009

Incoming students

Fall 2020

CAMPAIGNS AND EVENTS

Tarana Burke Meet and Greet with Q&A

115 Participants

Vols CARE

6 presentations

129 Participants

When to Swipe Left

6 Participants

Yes, No, Maybe? Alcohol & Consent

1 Participant

Your Campus, Your Rights

Presentation and panel discussion

9 Participants

World Sexual Health Day

4 Participants

Spring 2021

CAMPAIGNS AND EVENTS

Clifton M. Jones Leadership Workshop—Stand Out & Speak Up

3 Participants

Stalking Awareness Week—Sliding into Your DMs

7 Participants

Shadeen Francis, LMFT “How Does It Feel?”

5 Participants

“Embodying Healing and Joy in Relationships and Sexual Wellness” Black Issues Conference

76 Participants

Communication & Healthy Relationships at Your First Job

7 Participants



Sexual Assault Awareness Month

10 events

277 Participants

Wellness Wednesdays

VOLentine’s Day Instagram Live

93 Views

Wellness Survival Kit Distribution at RecSports Mini Golf event

60 Participants

Shamrock Your Stress Away

101 Participants



Ongoing Programs and Training

Consent

1 program

19 Student Participants

Feeling Your Best at UT

16 programs

309 Student Participants

It's Not Taboo: Sexual Health

2 programs

13 Student Participants

Volunteers Speak UP!

Vols Help Vols Edition

5 programs

132 Student Participants

CHEW Overview and Vols A.C.T. Training for RAs

76 Student Participants



Healthy Masculinity and Campus Sexual Harassment

27 Student Participants

IFC/Panhellenic New Member Online Orientation

2,280 Student Participants

Vols A.C.T. Training for Graduate Students

8 Student Participants

Active Bystander Training

28 Student Participants

Active Bystander & Consent Training

24 Student Participants

First-Year Programs (FYS 101) Center for Health Education and Wellness Module

The Vol Module completed by

1,095 Students

Chit Chat with CHEW

20 programs

413 Student Participants

Feeling Your Best at UT

more than
2,314 Students had access to recording

Social Media

"Consent Is ..." campaign

4,814 impressions

44 engagements



Domestic Violence Awareness Month

1,203 impressions

33 engagements

Stalking Awareness Week

2,088 impressions

18 engagements

Healthy Communication Month

1,947 impressions

9 engagements

Sexual Assault Awareness Month

20,449 impressions

123 engagements

Other Communication

Daily Beacon

Consent ad in Welcome Back edition (4,500 printed copies)

On Rocky Top

Start the Conversation: Alcohol and Consent ad (8,500 households)

Campus Digital Signage

Tennessee Today and *Vol Update* Ongoing coverage

Campus-wide Email

Student, faculty, and staff email about policy and prevention