

UT Knoxville Student Sexual Misconduct Prevention Plan A YEARLONG CYCLE OF COMPREHENSIVE EDUCATION

SUMMER 2019–SPRING 2020

OUR CAMPUS COMMITMENT

The University of Tennessee is committed to creating and maintaining a safe and non-discriminatory learning, living, and working environment free from sexual harassment, dating and domestic violence, stalking, sexual exploitation, and retaliation. Grounded in the Center for Disease Control’s social-ecological model, the university’s Title IX commitment emphasizes five key areas—policy, prevention, support and interim measures, investigation and resolution, and patterns and trends.



Summer 2019

STUDENT ORIENTATION

Be Smart. Be Safe.
Be a Vol.

6,599

Incoming Students

PARENTS PANEL ORIENTATION

Start the Conversation:
Consent & Alcohol

6,000

Parents and families

TRAINING

The VOL Module:
Social Responsibility

1,885

First-year students

Fall 2019

CAMPAIGNS AND EVENTS

Red Zone

7 events, 7 locations, 7 weeks

2,397

Participants

World Sexual Health Day

149

Participants



Domestic Violence Awareness Month

2 Bean Boozled events

85

Participants

Safe Fall Break

324

Participants

Cozying Up with Consent

309

Participants

November

2 events

312

Participants



Graduate Student Orientation

1 tabling event

124

Participants

RA Sexual Health

1 tabling event

30

Participants

Title IX Panel

12

Participants

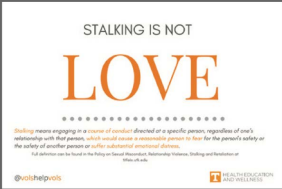


Participants include students, faculty, and staff.

CAMPAIGNS AND EVENTS

Stalking: It's Not a Compliment

31
Participants



“Better Together” Silent Disco

47
Participants

Safe Spring Break

256
Participants
Sexual Assault Awareness

Month
77,000+

social media impressions

3,171

social media engagement actions

3
virtual events

92
Participants

Date Dive with Title IX, Virtual Hike the Hill in Heels, Vols Help Vols: Responding to Trauma



 **Ongoing Programs and Training**

It's Not Taboo: Sexual Health
7 programs, 308 student participants

96%

Correctly identified UT's definition of consent

Volunteers Speak UP! Alcohol Edition

12 programs, 167 student participants

Vols Help Vols Edition

1 program, 90 student participants

First-Year Studies Edition

9 programs, 235 student participants

96%

Felt confident they could safely intervene to help a fellow Vol

Fraternity Edition

1 program, 40 student participants

85%

Correctly identified the steps to being an active bystander

Consent

5 programs, 90 student participants

96%

Correctly identified UT's definition of consent

Feeling Your Best at UT

7 programs, 168 student participants

Healthy Relationships

11 programs, 161 student participants

87%

Aware that UT has resources and support for those who want to report an abusive relationship

VOLS A.C.T.

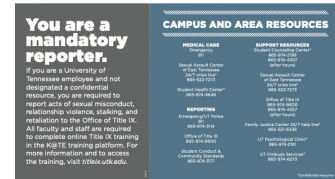
34 faculty, staff, and graduate students trained via Zoom

Mandatory Reporter

99%

Faculty and staff completed online training

Getting Our Messages Out



9,056

Postcards
Mandatory reporter, campus resources, active bystander

525

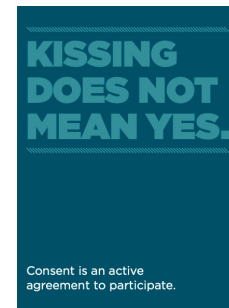
“You Are Not Alone” Posters and

2,200

“You Are Not Alone” Cards placed in

62

Buildings



1,232

Consent Posters placed in

62

Buildings

1,200

Red Zone bookmark cards

Daily Beacon

2 digital ads

Campus Digital Signage

Tennessee Today and **Vol Update**

Ongoing coverage

Campus-wide Email

Student, faculty, and staff email about policy and prevention